

3788 - Community Pollinator Project

Application Details

Funding Opportunity:	3515-Outdoor Heritage Fund September 2020 - Round 17	Initial Submit Date:	Aug 24, 2020 8:55 AM
Funding Opportunity Due Date:	Sep 2, 2020 5:00 PM	Initially Submitted By:	Rachel Bush
Program Area:	Outdoor Heritage Fund	Last Submit Date:	Sep 4, 2020 3:18 PM
Status:	Under Review	Last Submitted By:	Rachel Bush
Stage:	Final Application		

Contact Information

Primary Contact Information

Active User*: Yes

Type: External User

Name: Ms. Rachel Middle Name
Salutation First Name

Bush
Last Name

Title: State Coordinator

Email*: rbush@pheasantsforever.org

Address*: 220 E. Rosser Ave.
PO Box 7403
Pheasants Forever
Bismarck North Dakota
City State/Province

58502
Postal Code/Zip

Phone*: (701) 403-4853 Ext.
Phone
####

Fax: ### ### ####

Organization Information

Status*: Approved

Name*: Pheasants Forever

Organization Type*: Out-of-State Non-Profit

Tax Id: 41-1429149

Organization Website: <https://www.pheasantsforever.org/>

Address*: 1783 Buerkle Circle
St. Paul Minnesota
City State/Province

55110-____
Postal Code/Zip

Phone*: 701-403-4853 Ext.
####

Fax:: ### ### ####

Benefactor:

Vendor ID:

Comments:

PeopleSoft

Supplier ID:

Comments::

Location Code:

SAM.gov Entity ID:

SAM.gov Name:

SAM.gov Entity ID Expiration

Date:

State Issued ID:

Category #:

Year Begin:

Year Closed:

NCES#:

Budget

Objective of Grant

Objective of Grant:

To develop ten pollinator and wildlife habitat plantings within six communities, impacting 500 individuals, across the State through the engagement and education of community and youth groups.

Summary

Grant Request: \$12,000.00

Matching Funds: \$34,978.45

Total Project Costs: \$46,978.45

You must have at least 25% match

Percentage of Match: 74.46%

Project Expenses

Project Expense Description	OHF Request	Match Share (Cash)	Match Share (In-Kind)	Match Share (Indirect)	Other Project Sponsor's Share	Total Each Project Expense
Seed Mix	\$7,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,500.00
Perennial Plant Plugs	\$2,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,150.00
Site Preparation	\$0.00	\$1,956.00	\$750.00	\$0.00	\$0.00	\$2,706.00
Other Event Costs	\$1,000.00	\$8,135.80	\$0.00	\$0.00	\$0.00	\$9,135.80
Volunteer Event Hours	\$0.00	\$0.00	\$4,500.00	\$0.00	\$0.00	\$4,500.00
Staff Project Management & Coordination	\$1,000.00	\$0.00	\$10,636.65	\$0.00	\$0.00	\$11,636.65
Participant Membership	\$0.00	\$6,875.00	\$2,125.00	\$0.00	\$0.00	\$9,000.00
Project Signs	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00
	\$12,000.00	\$16,966.80	\$18,011.65	\$0.00	\$0.00	\$46,978.45

Budget Narrative

Budget Narrative:

Seed Mix: \$750.00 per project in native grass, native forb, and beneficial legume seed mix designed for each project site specifically. This estimate is based on average costs of previous pollinator plots.

Perennial Plant Plugs: \$215.00 per project in native perennial forb and shrub plugs for hands-on planting and quick establishment. This estimate is based on average costs of previous pollinator plots.

Site Preparation: \$270.60 per project in site preparation: herbicide, equipment usage and labor. This estimate assumes 5 hours labor per event for site preparation, chemical cost and equipment (tractor & tiller) use.

Other Event Costs: Includes items such as but not limited to; volunteer fuel (\$36.29 per event), food and water (\$152.29 per event), porta-potty rental (\$75 per event), t-shirts (\$10 x 50 participants = \$500 per event), printing/activity costs (\$50/event), and Take Habitat Home wildflower seed packets for participants to plant at home (\$100/event) for a total of \$913.58/project. This estimate is based on average costs of previous pollinator plots. We are requesting the that OHF only cover the cost of the Take Home Habitat Home Wildflower seed packets.

Volunteer Event Hours: 6 volunteers per project at \$15/hr. for 5 hours per project.

Staff Project Management & Coordination: 27 staff hours in planning, site visit, and implementation per event, \$100 per project towards travel and 22.5 staff hours per year in grant administration.

Participant Memberships: All community members (500 participants) that participate in a Community Pollinator Partnership event will be provided with either a Pheasants Forever Youth or Associate (Adult) membership to Pheasants Forever. The cost (\$15/youth participant for 425 youth attendees, and \$35/adult participant for 75 adult attendees) will be covered by local Pheasants Forever Chapters. Youth memberships have a value of \$15/membership, but when provided through chapter sponsored events, the cost is \$10/membership. The remaining \$5 is counted as an in-kind donation.

Project Signs: \$35/sign x 10 projects.

Bid Attachments

Description	File Name	Type	Size	Upload Date
No files attached.				

Match Funding

Match Amount	Funding Source	Match Type
\$16,966.80	Pheasants Forever Chapters	Cash
\$7,375.00	Pheasants Forever Chapters	In-Kind
\$10,636.65	Pheasants Forever, Inc.	In-Kind
\$34,978.45		

In-Kind

In-Kind Total:

Description

Directives

Major Directive*: Directive C
Choose One

Additional Directive: Choose All That Apply

Type of Agency*: Tax-exempt, nonprofit corporation
Choose One

Abstract/Executive Summary**Abstract/Executive Summary*:**

Anxiety is high, and as the COVID pandemic continues, they will continue to increase, but nature and more importantly connections to nature can help mitigate that stress. There is an overwhelming body of evidence that supports the theory that time in nature, even just viewing natural landscapes, can help reduce stress, blood pressure, cardiovascular disease and a host of other ailments. Not only can time in nature benefit your physical health, it can have positive impacts on mental health. There is no better time than now to provide opportunities for both young and old to reconnect with nature.

Pheasants Forever chapters have a long history of providing outdoor education opportunities to communities they live and work in. Through locally led events Pheasants Forever volunteers help to deliver the Organization's No Child Left Indoors initiative. The NCLI is dedicated to sharing our hunting heritage, passion for the outdoors and appreciation for wildlife habitat. Locally led events also help Pheasants Forever host events associated with our new Women on the Wing initiative that works to inspire and provide opportunities for women to become engaged, dynamic conservationists.

The positive benefits to communities, interest from Pheasants Forever chapters and the ability for this project to build an appreciation for pollinator and wildlife habitat is the underpinning of Pheasants Forever's request to the Outdoor Heritage Fund \$14,534.18 in funds to deliver 10 community pollinator projects, impacting 500 individuals, in 6 communities across the State, over a 3-year period. These projects will engage community members in creating habitat for pollinators and other wildlife species, while providing an opportunity for them to directly engage with nature and gain valuable knowledge on the benefits of pollinators and importance of habitat to local wildlife.

All events will contain an educational component, focused on pollinators and habitat, tailored to the specific audience and age group. The habitat creation portion of the event will directly engage the participants in planting the habitat. The highlight of this process is allowing the participants to hand broadcast the seed mix across the project site. In addition to planting seeds, participants will get to hand plant a number of native species plant plugs. This component not only allows for an informative session focused on plant ID, but also a more immediate on-the-ground habitat result.

Project Duration**Project Duration*:**

Pheasants Forever anticipates fulfilling the deliverables of this grant within 2 years. However, we are requesting a 3-year grant length. This grant is designed to work with community groups and elementary schools, due to the uncertainties created by the COVID-19 pandemic, we want to allow for additional time, should our schedule of events need to be postponed or cancelled due to health and safety concerns associated with COVID-19.

Narrative

Narrative

Briefly summarize your organization's history, mission, current programs and activities. Include an overview of your organizational structure, including board, staff and volunteer involvement.

Organization Information*:

Pheasants Forever (PF) is a 501(c) (3) non-profit organization dedicated to the conservation of pheasants, quail, and other wildlife through habitat improvements, public awareness, education and land management policies and programs. Formed in 1982 in response to declining pheasant populations, PF has over 126,000 members and 740 chapters across North America. The board of directors includes the President/CEO and 16 volunteers from across the country. One key to PF's success has been the model of empowering local chapters to decide how funds are raised and invested to impact the Pheasants Forever mission. North Dakota is currently home to 28 Pheasants Forever chapters, 200 volunteers and more than 3,700 members. Pheasants Forever chapters hold annual fundraising events, support statewide partnerships and programs, work on habitat projects, and promote the recruitment, retention and reactivation of hunters. North Dakota Pheasants Forever has been awarded five OHF grants, addressing marginal cropland acres through precision technology (OHF GR14), assisting landowners in addressing salt impacted soils (OHF GR13), establishing rotational grazing systems (OHF GR9), creating habitat through our youth pollinator habitat program (OHF GR5) and our pollinator habitat partnership (OHF GR2) in cooperation with USDA. Pheasants Forever has longstanding local partnerships and programs that assist landowners, provide quality habitat, improve hunter access and engage youth, young adults and women in conservation. Pheasants Forever's tagline is "The Habitat Organization" and we bring a unique model and mission that empowers local people to impact local habitat for pheasants and other wildlife in meaningful ways across North Dakota.

Describe the proposed project identifying how the project will meet the specific directive(s) of the Outdoor Heritage Fund Program.

Identify project goals, strategies and benefits and your timetable for implementation. Include information about the need for the project and whether there is urgency for funding. Indicate if this is a new project or if it is replacing funding that is no longer available to your organization. Identify any innovative features or processes of your project.

Note: if your proposal provides funding to an individual, the names of the recipients must be reported to the Industrial Commission/Outdoor Heritage Fund. These names will be disclosed upon request.

If your project involves an extenuating circumstance to exempted activities please explain.

Purpose of Grant*:

When compared to the previous generation, today's youth spend on average less than half of the time outdoors than the previous generation. Research has shown that children who spend time outdoors are healthier, receive better grades, have longer attention spans and are less prone to depression than children who spend most of their time indoors. In fact, "Children who are exposed to natural or outdoor settings receive benefits to their cognitive health, such as reduction of ADHD symptoms." (Wells, N.M. (2000). At Home with Nature: Effects of "greenness" on children's cognitive functioning. Environment and Behavior (32) pp. 775-795).

Even in a state as rural as North Dakota we are witnessing an ever expanding divide between rural and urban areas. In 2010, 42% of North Dakota's population was considered rural, by 2017 that percentage was reduced to 39% (<https://www.commerce.nd.gov/uploads/26/CensusNewsletterDec2017.pdf>). This divide and associated disconnect with our outdoor traditions not only impacts our youth, but has impacts on all community members.

Combine the trends in population shifts and continued disconnect with nature with the more immediate impacts the COVID-19 pandemic is having, this program offers a timely opportunity to reengage urban populations with nature at a time when people are seeking ways to participate and connect with nature and the out-of-doors. This program also provides educators valuable conservation curriculum and a great opportunity to connect classroom learning with hands-on activities.

As America's population continues to grow and become more urbanized, participation in hunting declines, resulting in less funding for wildlife conservation and a smaller percentage of the overall population to support it. The general population is more disconnected from the land and less aware of the challenges facing wild places and the wildlife that live there. In essence, our outdoor traditions are becoming less relevant.

Pheasant Forever's Education & Outreach, No Child Left Indoors (NCLI), and Women on the Wing (WOTW) initiatives, are dedicated to working with volunteers, chapters and partners to share our hunting heritage, passion for the outdoors and appreciation for wildlife habitat with a diverse collection of community members.

In order to reverse these trends and spread awareness about conservation concerns such as the decline of pollinators and habitat needs of wildlife species, today's community members must have experiences in the outdoors that are fun and personally engage them. It is Pheasants Forever's goal through the North Dakota Community Pollinator Program to provide fun educational opportunities for youth and communities to get outside and learn about the importance of habitat for all species of wildlife.

The North Dakota Community Pollinator Program will address the Outdoor Heritage Fund's Directive C, by delivering 10 high diversity perennial plantings, that are a minimum of 0.25 acres in size, that will create habitat for native pollinator species and commercial honeybees. These plots will also serve as habitat for a host of common songbird species, white-tailed deer, and ring-necked pheasants. As these habitat plots are created by community members and become established, they will serve as a continued connection to nature, allowing participants to observe the progression of the plantings they helped to create.

Pheasants Forever will enlist our network of local volunteers in 28 chapters across the state to help organize and conduct these events and impact 500 individuals. We anticipate 7 of the 10 events to focus on youth. For these events, chapter volunteers will identify a suitable location and an interested youth group within the community to participate in the habitat event. Youth groups may include 4-H, scouts, or elementary classrooms. The remaining 3 events will focus on adult audiences and be organized and led by a PF staff member.

Please list the counties that would be impacted by this project:

Counties*: Statewide

Is This Project Part of a Comprehensive Conservation Plan?* No

If Yes, Please Provide Copy of Plan:

Does Your Project Involve an Extenuating Circumstance?* No

Please Explain:

Provide a description of how you will manage and oversee the project to ensure it is carried out on schedule and in a manner that best ensures its objectives will be met. Include a brief background and work experience for those managing the project.

Management of Project*:

Pheasants Forever will provide management, coordination, delivery and administration of the project. Pheasants Forever staff will work closely with our network of chapters and volunteers at the local level to identify project areas, engage community groups, and deliver education, outreach and on the ground habitat results.

Rachel Bush, North Dakota State Coordinator, will be the project lead, overseeing the management of this grant. Rachel has been employed with and an active volunteer of Pheasants Forever since 2011. As State Coordinator, Rachel is responsible for grant writing and reporting, developing partnerships, coordinating with staff, chapters and volunteers and overseeing contracts enrolled in Pheasants Forever programs. Rachel oversees all Pheasants Forever's Outdoor Heritage Fund contracts with the Industrial Commission.

Pheasants Forever's Regional Representative, Renee Tomala, and Outreach Coordinator, Cayla Bendel, will be responsible for coordinating with chapter volunteers and community groups on the day-to-day details of delivering this habitat education opportunity. Both Renee and Cayla have been with Pheasants Forever since 2017, and in that time have developed trusted relationships with our network of volunteers and have successfully led volunteer efforts though past pollinator and outreach events.

Indicate how the project will be funded or sustained in future years. Include information on the sustainability of this project after OHF funds have been expended and whether the sustainability will be in the form of ongoing management or additional funding from a different source.

Sustainability*:

North Dakota Pheasants Forever chapters and their community partners will be responsible for the management of project sites after they are established. The support from the OHF is designed to assist only in the establishment of the project. After the initial financial support, chapters will use locally raised funds and volunteer hours to maintain the pollinator habitat projects. Pheasants Forever staff will provide technical guidance regarding plot management and maintenance, as requested.

Indicate how the project will be affected if less funding is available than that requested.

Partial Funding*:

If the project is partially funded, the number of projects and community members impacted will need to be reduced. If portions of the budget, such as staffing, are cut, our ability to deliver this project may be impacted. Local Pheasants Forever chapters are the life blood of our organization, supporting not just local habitat projects and outreach events, but these local chapters also support our in-state staff and National Organization through memberships and financial support. The COVID-19 pandemic has forced our local chapters to postpone or cancel their annual fundraising events which has resulted in reduced memberships and position support, causing ripple effects on discretionary budgets, such as the non-essential travel needed to coordinate and assist volunteers in the delivery of this project. We respectfully request the Outdoor Heritage Board support our request for staffing cost.

If you are a successful recipient of Outdoor Heritage Fund dollars, how would you recognize the Outdoor Heritage Fund partnership? * There must be signage at the location of the project acknowledging OHF funding when appropriate. If there are provisions in that contract that your organization is unable to meet, please indicate below what those provisions would be.

Partnership Recognition*:

If funded, Pheasants Forever would recognize the Outdoor Heritage Fund in a variety of ways. Including, but not limited to; 1) including the Outdoor Heritage Fund logo on all project signage, 2) recognition in Pheasants Forever media (i.e. magazine, newsletters, website, social media), 3) press releases, and 4) recognition at our state and regional meetings.

Do you have any supporting documents, such as maps or letters of support that you would like to provide? If so, please provide them in a single file.

Supporting Documents*: Yes

If Yes, Please Provide Copies in a Single File: LettersofSupport_PheasantsForever.pdf

Awarding of Grants - Review the appropriate sample contract for your organization. Sample Contract

Can You Meet All the Provisions of the Sample Contract?* Yes

If there are provisions in that contract that your organization is unable to meet, please indicate below what those provisions would be:

Provisions Unable to Meet:

Tasks

Tasks

Task	Start Date	Completion Date
Conduct Event	05/01/2021	06/30/2023
Grant Reporting	01/01/2021	12/31/2023
Project Location Identification	01/01/2021	06/30/2023
Seed Mix Design	04/01/2021	06/30/2023
Site Preparation	04/01/2021	06/30/2023

Description of Tasks

Please Describe Tasks:

Conduct Event - PF staff led
 Grant Reporting - PF staff
 Project Location Identification - Chapter & Community led
 Seed Mix Design - PF staff led
 Site Preparation - Chapter & Community led

Deliverables

Deliverables

Deliverable	Quantity	Unit of Measurement, if applicable
Communities Engaged	6.000	
Community Pollinator Events	10.000	
Participants Impacted	500.000	

Certification

Certification

Certification: Yes

Name: Rachel Bush
 First Name Last Name

Title: State Coordinantor
 Title

Date: 08/19/2020

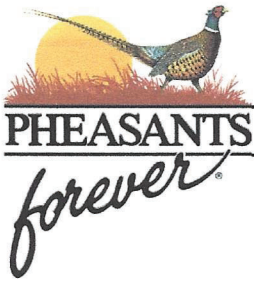
Internal Application Number

#/ID:

Industrial Commission Action

Industrial Commission Action**Date of Commission meeting*:****Did the Commission approve funding?*****If Yes, what is the approved funding level?:****Are there any contingencies?*****If Yes, what are the contingencies?:**

Minutes:



North Dakota Outdoor Heritage Fund Advisory Board
600 E Boulevard Avenue – Department 405
Bismarck, ND 58501

August 15, 2020

Dear Chairman Kuylen and Advisory Board Members,

Please consider this our letter of support for Pheasants Forever's proposal for a North Dakota Community Pollinator Program. These projects will engage our local community firsthand, raising awareness about the decline of our pollinators, emphasizing their value and their need for habitat. This program will allow for the creation of quality habitat that will serve as a learning tool with the ability to monitor progress, provide brood-rearing habitat for upland birds and a critical space for many other species of wildlife. Ultimately, we will utilize this opportunity to connect our local community to the land at a time when we need it most.

Pheasants Forever strives to impact local communities, wildlife, and habitat in a positive way through their mission. A strong grassroots model and dedicated state team enables them to deliver habitat, education, outreach, and advocacy with a strong track record of providing opportunities that allow for our open spaces, as well as the wildlife and people that inhabit them, to benefit greatly. We strongly support their Community Pollinator Program proposal and hope to deliver this opportunity in our area!

Sincerely,

Knife River Chapter #67
Pheasants Forever, Inc.

BEULAH ELEMENTARY SCHOOL

200 7th Street NW • Beulah, ND 58523
Phone: (701) 873-2298 • Fax: (701) 873-2842
www.beulah.k12.nd.us

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600 E Boulevard Avenue – Department 405

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Sincerely,

Amber Skalsky
Beulah Elementary Principal

Hazen Public School District #3

National School of Excellence

Hazen, North Dakota 58545

www.hazen.k12.nd.us

P.O. Box 487
520 1st Ave. NE

Phone: 701-748-2345

Fax: 701-748-2342

School Board Members

Sonya Hansana, President
Jody Murschel, Vice President
Stephanie Huber
Brian Nolan
Jennifer Wallender

Administration

Ken Miller, Superintendent 748-2345
Monty Mayer, Secondary Principal 748-2345
Kay Mayer, Middle School Principal 748-6649
Trevor Sinclair, Elementary Principal 748-6120
Connie Ellwein, Business Manager 748-2679
Kay Mayer, Athletic Director 748-6649



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600 E Boulevard Avenue – Department 405
Bismarck, ND 58501

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Sincerely,

Trevor Sinclair

Hazen Elementary School Principal



McKenzie County Soil Conservation District

109 5th St SW

PO Box 583

Watford City, ND 58854

North Dakota Outdoor Heritage Fund Advisory Board
600 E Boulevard Avenue - Department 405
Bismarck, ND 58501

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Sincerely,

A handwritten signature in blue ink that reads "Jacquelyn Cargo". The signature is fluid and cursive.

Jacquelyn Cargo, Business Manager
McKenzie County Soil Conservation District
PO Box 583
109 5th Street SW
Watford City, ND 58854